

## **DEVELOPING A STRATEGIC VISION STEERING COMMITTEE MINUTES**

Date: July 24, 2007

Time: 9:30 a.m.

Place: Sooke Region Museum Meeting Room

In Attendance: Wayne Fritz (Chair), Heather Philips, Rosemary Jorna, Cleo Gardner, John Charles, Emma Taylor, Arnie Campbell (Recorder).

Regrets: Alanda Carver

1. Approval of the Agenda  
Moved by Emma Taylor to approve the agenda. Carried.
2. Approval of the Minutes of the June 26, 2007 meeting  
Moved by Heather Phillips and seconded by Rosemary Jorna to approve the minutes subject to checking the spelling of Jane Munro's last name.  
Carried.
3. Appointment of Recording Secretary  
Arnie Campbell offered to record pending the arrival of Alanda Carver.
4. Reports of Working Sub-Committees
  - a) Gathering Information  
The number of background reports now collected stands at 36.  
Heather Philips reminded us that the original idea was to have two people review each study so that we would have different assessments (perspective?) on each one. Heather offered to copy any of the reports. She will also make a list of reports and assign a number to each report on the list.  
  
There is a need to develop a database so that we can access relevant information from the background studies. Emma Taylor suggested using Excel and starting by listing contacts by name and address. Arnie Campbell will start the process and Emma will provide technical assistance.  
  
The CRD has replied to the request to meet with representatives from the Vision project to access CRD information. A meeting is tentatively scheduled for late August with the CRD General Manager of Planning and Protection Services, the Manager of CRD Regional Planning Services and the Planner/Administrator for the JDF Electoral Area.

b) Funding

Emma Taylor reported that we have spent about \$670 thus far, most of it on the Rural Land Use Forum.

Grant applications for \$2,500 have now been submitted to the Vancity Credit Union Foundation and the BC Healthy Communities Fund, respectively. Letters of support were submitted by the Otter Point Fire Department, JDF Community Trails Society, and John Horgan, MLA. A grant application to Mountain Equipment Co-Op is being considered, and a decision will be made by the end of July.

Wayne Fritz suggested that the Grant Application Sub-committee may have largely completed its work and should be looking at shifting its attention to other aspects of the project such as documentation of discussions at information forums and decisions at community workshops.

c) Publicity

Arnie Campbell reported that Alanda Carver submitted an article on the Vision Project to the *Rural Observer* and it was printed in the June issue. Consideration was given to doing another article for a fall issue. Wayne Fritz offered to draft an article describing the Rural Land Use Forum and linking that topic to the draft zoning bylaw(s) that will be coming forward for public comment in the fall; he will also mention the themes to be discussed in the fall information forums.

Cleo Gardner offered to do an article for the *Rural Observer* on governance. Heather Phillips offered to help.

The Vision Project Information Bulletin #3 is ready to be sent. There are now about 100 names on the bulletin's email list.

Alanda has opened the project's website by posting some background information. The site can be viewed at: [www.jdffuture.org](http://www.jdffuture.org). It is still a "work in progress." Wayne Fritz has been investigating the possibility of the website having an interactive component.

d) New Documentation Committee

Wayne Fritz suggested that we might need a sub-committee to ensure that we are keeping complete and accurate records of the project's work. Do we need someone to be our archivist? Do we need "official note takers" at forums, workshops, etc.? How will we catalogue information from the background material so that it is accurate and accessible?

5. Discussion of Draft Notes on Speakers' Presentations at the Rural Land Use Forum

Wayne Fritz advised that he is still waiting to hear from the guest speakers regarding their presentations at the Rural Land Use Forum before finalizing the notes. Once finalized, the notes will be used as a record of the forum. Until the notes are finalized they will not be distributed beyond the Steering Committee. The general sense was that we need the complete notes for the record but that a summary is sufficient for the Information Bulletin. Discussion concluded without a decision on how to record, summarize and report on forums and workshops. This needs to be resolved by the August meeting.

6. General Discussion of Project Planning

a) Options: General discussion of topics for future forums.

In regard to the topic of economic development, Heather raised the question of how the CRD, with its regional growth strategy, supports economic development. The "environment," including water, wildlife and the impact of development, was suggested as a second topic.

Wayne Fritz suggested Economic Development & Community Change as the topic for the next forum. Questions to be raised at the forum could include: What is economic development (forestry, residential development, tourism, home-based business, etc.)? How are economic development and community change linked? What economic development options do Otter Point and Shirley have?

There was some discussion as to whether a forum on the environment could be linked to the outcome of the one on economic development.

Arnie Campbell moved that we have a forum on economic development and community change by early October and another on the environment by late November. Carried.

7. Planning for the Next Event

Publicity – Arnie Campbell will specifically invite key groups (e.g., JDF EDC) and individuals to attend the next forum. He will also manage publicity in keeping with what was done for the initial forum.

Guest Speakers – Wayne Fritz suggested possibilities for the next group of guest speakers: someone from CRD Regional Planning; an economist/sociologist (academic); a local developer/municipal politician; an environmentalist; a land use planner.

8. Motion to Adjourn. Carried.

Next meeting tentatively scheduled for 9:30 a.m. August 14<sup>th</sup>. Emma to confirm meeting space.